

Highlights of the First Six Months



- Market position strengthened: Groupe M6 agrees to the acquisition of free-to-air children's channel Gulli and five attractive pay-TV channels from Lagardère.
- Podcast push in Germany and France: RTL Group launches Audio Alliance, Audio Now and RTL Originals.
- Fremantle gets on track for success with the second season of drama series "American Gods," the show format "America's Got Talent: The Champions" and strong UFA productions including the new season of "Charité."
- Michelle Obama's autobiography "Becoming" continues to be the top-selling title across all formats.
- No other book format is growing so fast: Audiobooks enjoy lasting popularity and show 30 percent growth in the United States and Britain.
- Penguin Random House expands its portfolio with acquisitions in the United States, United Kingdom, Spain and Germany.

www.rtlgroup.com

www.penguinrandomhouse.com



- Arvato Supply Chain Solutions implements a B2C e-commerce fulfillment solution for an international fashion brand.
- Arvato Systems once again strengthens its position as a partner for digital transformation and is awarded "Leader" status by several analysts.
- Arvato Financial Solutions makes it possible for customers of a leading international e-commerce marketplace to receive an itemized monthly invoice.
- Early 2019 marks the creation of Majorel, a customer experience services group that operates in 28 countries worldwide.
- Bertelsmann reorganizes its worldwide printing business, thereby creating the basis for a more intensive collaboration between the individual divisions of the Bertelsmann Printing Group.
- The direct-marketing businesses remain on a growth trajectory, increasing their revenues and operating profit.
- In June, the app of the multi-partner rewards program DeutschlandCard soars past three million registered users.

www.arvato.com

www.bertelsmann-printing-group.com



- Successful print innovation: Gruner + Jahr expands its portfolio of personality magazines with “Wohllebens Welt,” the new nature magazine from GEO and bestselling author Peter Wohlleben.
- In France, Prisma Media consolidates its position as the market leader in digital video reach with close to 20 million unique users per month.
- “Stern” magazine launches the podcast “Faking Hitler” and reexamines the 1980s forgery scandal with previously unreleased material. The podcast is also the basis for a TV series on RTL, making it the first fiction collaboration of the newly founded Bertelsmann Content Alliance.

www.guj.com



- BMG continues its dynamic growth: Revenues increase by almost 12 percent, operating profit by nearly 17 percent. The digital business also continues to grow.
- Fast-growing recordings business benefits from releases by Keith Richards, Kylie Minogue, Jack Savoretti, Kontra K, Lil Dicky, Avril Lavigne and Dido.
- Music publishing highlights include Lewis Capaldi and Juice WRLD; BMG songwriters are responsible for numerous chartbusters.

www.bmg.com



- Increase in revenue and earnings: Bertelsmann Education Group continues on its growth path.
- Online education provider Relias grows both organically and through acquisitions; its customer base expands to over 11,150 institutions.
- Online learning platform Udacity launches new Nanodegree offerings and expands its B2B business.

www.bertelsmann-education-group.com



- Bertelsmann Investments’ global network of shareholders grows to over 200 companies and funds.
- Bertelsmann has invested more than €1 billion in young digital companies and funds since 2006 with financial returns of more than €600 million in the same period.
- Bertelsmann Investments acquires stakes in Partech Africa fund and in the London-based VC fund Blossom Capital.

www.bertelsmann-investments.com